

Advertisement for

Digital Media Management Manager/Agency

REEDS is a not-for-profit organization with wide experience in the design, development, implementation, and evaluation of programs related to the enhancement of the quality of rural life. REEDS is actively engaged in several ambitious change initiatives for the socio-economic empowerment of rural communities with a focus on creating scalable solutions, using technology as a key driver.

REEDS is in the process of developing a team for promoting and implementing rural entrepreneurship projects with a focus on strengthening the local economies. We are currently looking for an experienced, creative and dynamic individual/agency in content designing and developing social media platforms to help us achieve our organization's digital goals.

Purpose of Role: The incumbent individual/agency shall be responsible for the design, development, and maintenance of various websites and social media platforms; manage digital and print content compatible with multiple browsers, devices, and operating systems across all our channels meeting industry standards and mandatory compliances; and monitor the ongoing performance of the websites and other social media platforms to ensure that online applications meet our company's requirements.

Location: The position will be based out of Hyderabad, and some of the functions could be delivered remotely.

REEDS is an equal opportunity employer and provides competitive compensation with the market norms in the social sector based on experience and background. Interested candidates/agencies should submit their applications to infofeeds@gmail.com

Your application must include a CV and a cover letter that highlights your skills and expertise along with a portfolio of already published content and developed web pages.

Please do note that only shortlisted applicants will receive a response from REEDS.

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