



RURAL DEVELOPMENT SOCIETY
ECONOMIC AND EDUCATIONAL

Interventions for Improved rural life

OUR VISION

An inclusively empowered rural India

OUR MISSION

Enabling disruptive socio-economic strategies for sustainable rural development



It is our desire that the work we do empowers people in rural India to “do more” to enhance their lives and livelihoods. We aspire to realize empowered India. After all, development of one-sixth of humanity will be of great consequence to the world!

OUR INTERVENTIONS ARE CONCOMITANT WITH NATIONAL DEVELOPMENT MISSIONS



OUR EMPOWERMENT INTERVENTIONAL AREAS



Sanitation & Hygiene



Safe Drinking Water



Skills Development



Awareness & Education



Waste Management



Evaluations & Studies

OUR WORK

5	International Partners	60+	Districts
4	National Development Missions	400+	Blocks
4	State Governments	8000+	Villages
13	States	100000+	Households

KEY ACTIVITIES



SAFE DRINKING WATER

- Established MWF plants in 90 locations in 4 States with a combined capacity of over 70 million litres safe drinking water treatment per day covering over 1.8 million rural population.
- Introduced first-of-its-kind Mobile Water Treatment Unit to meet the specific drinking water needs to remote rural communities and during natural calamities.

SANITATION

- Reached out to 4,000 homes and 20,000 residents in 11 villages to make them totally open defecation free.
- Piloted first-of-its-kind an Information Technology enabled Telephone based helpline to facilitate easy and widespread participation of the beneficiaries under Swachh Bharat.

AWARENESS & EDUCATION

- Carried Hygiene education campaigns 'Promoting the usage of toilets among schoolchildren, creating awareness on hand washing at right times and sharing tasks among School Children' covering over 300,000 school children at over 7,000 schools
- Carried awareness campaigns on 'operation, maintenance and management of drinking water schemes' in 1800 + villages.

MONITORING DEVELOPMENTAL PROGRAMS

- National level monitoring of Rural Development Programs in 8 states and 50 + Districts
- National level monitoring of Drinking Water & Sanitation Programs in 8 states and 14 Districts
- Third Party Verification of (Open Defecation Free) ODF declared villages in 6 Districts; 7000 + Villages; and 100000 + Households under Swachh Bharat Mission (Grameen)

SKILLS DEVELOPMENT

- Conducted assessments for over 1500 persons in Modular Employable Skill courses under Skill Development Initiative of Government of India
- Addressing various issues specific to the massive challenge in livelihood skills development in India with a prime focus on rural and the informal sector workforce through Life Skills and Livelihood Skills International (LSLSI) Conference series.

REEDS is proud to have significant honours in the pursuit towards rural empowerment

