

## With Heart and Purpose, We Close Another Remarkable Year

Dear REEDS Family,

As the financial year 2024-25 draws to a close, we look back with pride and purpose. This year wasn't defined by the number of events, but by their depth, impact, and the lives they touched. Each initiative was a meaningful step forward in our shared journey of rural empowerment. And the journey has only just begun.

### Oonchee Udaan: Soaring Higher

March 2025 marked the formal conclusion of Oonchee Udaan, through which 38 women entrepreneurs in Krishna District, Andhra Pradesh were empowered in collaboration with Bharat Cares. This initiative sparked confidence and opportunity in rural women laying the foundation for RISE (Resources and Innovation for Sustainable Enterprises), our next bold step in promoting rural micro and small enterprises.



### Clean Water, Healthier Lives

Under the Jal Jeevan Mission, our partnership with EAll to scale in-line chlorination technology is already showing promise. As of March 2025, 10028 families across 10 villages now have access to safe drinking water. Each family impacted brings us one step closer to a future where every rural home enjoys the right to safe drinking water.



### World Rural Development Day - July 6, 2025

As July 6—World Rural Development Day—approaches, we renew our call to all rural development champions, partners, and well-wishers to come together to celebrate and strengthen the spirit of rural empowerment. Let's make this day count—not just with words, but with action, connection, and commitment. Be a Part of the Change. Reach out to us at [info@reeds.in](mailto:info@reeds.in). Spread the Word! Follow, like, and share our journey on social media: [Instagram](#) | [Facebook](#) | [LinkedIn](#) | [Twitter](#)

Let's build a rural renaissance together. Because when rural India flourishes, the nation thrives.

Warm regards,

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