



Women, Water & Well-being: Building a Brighter Rural India

Dear REEDS Family,

[Women Leading Change](#)

On a recent visit to my hometown in Uttarakhand, I witnessed something extraordinary—a story of courage, collaboration, and transformation. In the serene village of *Buari Gaon*, a bold women-led collective is redefining sustainable tourism. Known as "[Women Village](#)," this thriving ecotourism enterprise is more than a business—it's a movement. A movement proving that when women lead and communities invest in their heritage, rural futures flourish. This inspiring model aligns perfectly with Project RISE—our bold initiative to scale rural enterprises, unlock entrepreneurial potential, and build sustainable livelihoods across India.

[Safe Water, Stronger Communities](#)

As an implementation partner for Evident Action International, we expanded our reach to 10 more villages during May. By scaling in-line chlorination technology under the Jal Jeevan Mission, we've secured safe drinking water for close to 8,000 households, benefiting a population of over 30,000 people and enhancing well-being across communities as of May 2025. Every drop count, and every life matters.

[Healthier Schools, Brighter Futures](#)

With schools reopening in June, we're gearing up to take our impactful "Empowering Children through WASH Awareness" program to more schools than ever. By scaling this proven model,

we aim to: Prevent illnesses through improved hygiene practices, enhance learning environments, and lay the foundation for a healthier, brighter future generation. The future of India lies in its children. [Sponsor a school today—be part of the change!](#)

Looking Ahead: World Rural Development Day – July 6

Just a month away, World Rural Development Day offers us a powerful opportunity to reaffirm our commitment to rural India. It is a time to recognize and celebrate the strength, resilience, and contributions of our rural communities. Let's come together with renewed energy, fresh ideas, and deeper commitment to drive lasting change. Mark your calendars!

Thank you for walking with us on this journey of change and impact.



Poonam Thakur

Communication and Outreach Specialist
REEDS

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