

Celebrating Progress, Inspiring Change: Together

Dear REEDS Family,

World Rural Development Day 2025

With pride and gratitude, we celebrate the remarkable success of July 6, World Rural Development Day 2025—a powerful reminder that rural communities are the heart of our shared progress. Our collective journey gained national and international attention through the official REEDS poster launches, in partnership with the Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP) and the Government of Andhra Pradesh, at two prestigious venues: the National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad (June 18) and the AP Secretariat, Amaravati (July 1)..



At NIRDPR, we were honoured by the presence of visionary leaders—Dr. P. Chandra Shekara (DG-CIRDAP), Dr. Narendra Kumar, IAS (DG-NIRDPR), Padma Shri Prof. Anil K. Gupta, a distinguished grassroots innovation scholar, and delegates from 11 CIRDAP member countries—who brought energy to the occasion.

Together with the Department of Panchayat Raj and Rural Development, we connected with 13,000+ villages across Andhra Pradesh, raising awareness about rural development and key government schemes. Our heartfelt thanks to Shri Shashi Bhushan Kumar, IAS, Principal Secretary to Government, and Shri M. Krishna Teja, IAS, Commissioner, Department of Panchayat Raj and Rural Development, Government of Andhra Pradesh, for their inspiring leadership.

This is more than a day of celebration—it is a movement for continuous rural transformation. *The journey continues.*



WASH: Transforming Young Lives

The moment we had eagerly awaited finally arrived! As schools reopened their doors, our passionate teams reignited the "Empowering Children through WASH Awareness" program in a couple of schools, engaging over 100 children

in Telangana. What we discovered filled our hearts with joy and pride. Since our last awareness session, we've observed a noticeable improvement in hygiene practices, cheerful participation, and meaningful behavioural change. These young ambassadors are now spreading health and hope beyond the classroom. *Sponsor a School Today—Be Part of the Change!*

Thank you for walking this path with us. Let's keep moving forward—together, with purpose and hope.

Warm regards,

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