

## Shared Commitment, Inspiring Response CIRDAP–REEDS Rural Development Innovation Challenge 2026

We are deeply encouraged and grateful. Despite global uncertainties arising from the ongoing West Asia conflict, 12 CIRDAP member countries across the Asia-Pacific region responded with remarkable enthusiasm, submitting innovative ideas for rural transformation by the 31 May deadline.

Applications will be evaluated by an independent jury of distinguished international experts in rural development, social innovation, entrepreneurship, academia and public policy. REEDS express heartfelt gratitude to the jury for their invaluable time, guidance, and dedication to advancing this important regional initiative.

As co-host, REEDS is honoured to nurture this prestigious platform – not just an award, but a movement – empowering communities, fostering grassroots innovation, and advancing inclusive rural development across the region



CIRDAP

### CIRDAP - REEDS International Rural Development Innovation Challenge 2026

**One Innovation. Endless Change. Countless Smiles**

Tell us about a Rural Innovation that has empowered and inspired a village or community and brought a transformative change to rural lives.

-  Selected Top 5 Innovations will be awarded with USD 500 & Certificate Each!
-  Next 10 Impactful Ideas Certificate of Appreciation
-  Features in a BOOK & Attend to International Conference



# A Rural Service Ecosystem

## RISE – Resources and Innovation for Sustainable Enterprises

Developed in collaboration with First Global, RISE is steadily emerging as a scalable rural empowerment platform. Each milestone brings us closer to a community rooted, digitally enabled and sustainable rural service ecosystem.

Conceived as an AI enabled demand aggregation and service delivery platform, RISE connects rural and semi urban households with verified local service providers while promoting women's entrepreneurship, sustainable livelihoods, and improved access to essential services.

The concept, initially evaluated by PricewaterhouseCoopers, has advanced through a recent field assessment in Andhra Pradesh with the support of the Society for Elimination of Rural Poverty (SERP), reaffirming the critical role of trusted, community-based intermediation in strengthening rural service delivery.

*SERP's remarkable network – among the world's largest women-led community-based movements, with nearly 8.5 million members organized into self-help groups – provides a strong and inspiring foundation for advancing technology-enabled livelihood opportunities for women and rural communities.*

We extend our sincere gratitude to SERP for its purposeful collaboration and look forward to strengthening this partnership further to advance technology-enabled livelihood opportunities for rural communities.

Warm regards,



**Dr Ravi K Reddy**

Secretary